Helen Yen

FASHION DESIGN/
PRODUCTION/
DEVELOPMENT

Contacts

helenyen90@gmail.com
646-510-3057
Portfolio（Tech Packs, CADs & 3D)
http://helenyen.com

Education

Fashion Institute of Technology (FIT), New York, NY
AAS in Fashion Design

Fu Jen Catholic University, Taiwan
BFA in Applied Arts (Visual Communication)

Core Skills

Product& Design: Tech Packs & Flats, Sample & Fit Review, Patternmaking, Color & Print Direction.

Production & Sourcing: Overseas Vendor Communication, WIP Tracking, Cost & Margin Evaluation, PO Management.

Software: Adobe CC (Illustrator, Photoshop, InDesign), Browzwear (3D), Gerber Web PDM, PLM/ERP, Excel.

Certifications

Footwear Product Development
Lasell University, May 2025

LVMH
Creation & Branding, Operations & Supply Chain.
Inside LVMH (2025)

Production & Development Coordinator

IHL Group – New York, NY
April 2022- Present

- Lead end-to-end product development and seasonal timelines for Activewear, Outerwear, and Children's Wear, aligning design vision with commercial goals.
- Partner closely with internal design teams and overseas vendors to manage sample flows, color approvals, and material sourcing.
- Manage purchase orders (POs), UPC issuance, and WIP tracking reports, proactively resolving schedule bottlenecks and ensuring smooth workflow.
- Serve as the primary liaison between overseas factories and cross-functional teams to ensure seamless communication and on-time delivery.
- Evaluate manufacturing partners and review pre-production samples to maintain brand quality standards and cost targets.

Associate Fashion Designer

Saadia Group – XRAY Jeans New York, NY
February 2021 – April 2022

- Conceptualized and designed seasonal denim and apparel lines, translating trend research, market analysis, and mood boards into cohesive commercial collections.
- Created detailed technical flats and complete tech packs using Adobe Illustrator and Photoshop, ensuring accurate construction and design execution by overseas sample rooms.
- Developed print, wash, and color directions, providing precise specifications, garment measurements, and trim details.
- Managed seasonal linesheets and prepared presentation decks for internal leadership reviews, buyer meetings, and cross-functional hand-offs.
- Partnered with production teams and internal departments to review proto and fit samples, safeguarding original design aesthetics throughout the development cycle.

Assistant Fashion Designer

Patrizia Luca - New York, NY
September 2017 – March 2020

- Assisted in updating CAD sketches and tech packs, ensuring all construction details and measurements were accurately documented for overseas factories.
- Organized and tracked incoming proto and fit samples, maintaining clear logs and preparing garments for weekly cross-functional fit sessions.
- Supported the design and merchandising teams with order tracking, actively monitoring production schedules to meet critical seasonal deadlines.
- Served as the key liaison between the design team and overseas factories, ensuring smooth communication.