

Helen Yen

FASHION DESIGN / PRODUCTION / DEVELOPMENT

Detail-oriented Product Development & Fashion Design
Professional with 8+ years of experience bridging creative design,
cross-functional collaboration, and production execution.
Leverages a strong background in garment aesthetics, line
building, and vendor communication to streamline product
development cycles and bring commercial apparel to life across
activewear, outerwear, and children's wear.

Contacts

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Portfolio (Tech Packs, CADs & 3D)

<http://helenyen90.wixsite.com/website>

🔒 Password: Work2026

Education

**Fashion Institute of Technology
(FIT), New York, NY**

AAS in Fashion Design

**Fu Jen Catholic University,
Taiwan**

BFA in Applied Arts (Visual
Communication)

Core Skills

- Product & Design: Tech Packs & Flats, Sample & Fit Review, Patternmaking, Color & Print Direction.
- Production & Sourcing: Overseas Vendor Communication, WIP Tracking, Cost & Margin Evaluation, PO Management.
- Software: Adobe CC (Illustrator, Photoshop, InDesign), Browzwear (3D), Gerber Web PDM, PLM/ERP, Excel.

Certifications

Footwear Product Development

Lasell University, May 2025

LVMH

Creation & Branding, Operations & Supply Chain.
Inside LVMH (2025)

Production & Development Coordinator

IHL Group – New York, NY

April 2022- Present

- Lead end-to-end product development and seasonal timelines for Activewear, Outerwear, and Children's Wear, aligning design vision with commercial goals.
- Partner closely with internal design teams and overseas vendors to manage sample flows, color approvals, and material sourcing.
- Manage purchase orders (POs), UPC issuance, and WIP tracking reports, proactively resolving schedule bottlenecks and ensuring smooth workflow.
- Serve as the primary liaison between overseas factories and cross-functional teams to ensure seamless communication and on-time delivery.
- Evaluate manufacturing partners and review pre-production samples to maintain brand quality standards and cost targets.

Associate Fashion Designer

Saadia Group – XRAY Jeans New York, NY

February 2021 – April 2022

- Conceptualized and designed seasonal denim and apparel lines, translating trend research, market analysis, and mood boards into cohesive commercial collections.
- Created detailed technical flats and complete tech packs using Adobe Illustrator and Photoshop, ensuring accurate construction and design execution by overseas sample rooms.
- Developed print, wash, and color directions, providing precise specifications, garment measurements, and trim details.
- Managed seasonal linesheets and prepared presentation decks for internal leadership reviews, buyer meetings, and cross-functional hand-offs.
- Partnered with production teams and internal departments to review proto and fit samples, safeguarding original design aesthetics throughout the development cycle.

Assistant Fashion Designer

Patrizia Luca | New York, NY

September 2017 – March 2020

- Assisted in updating CAD sketches and tech packs, ensuring all construction details and measurements were accurately documented for overseas factories.
- Organized and tracked incoming proto and fit samples, maintaining clear logs and preparing garments for weekly cross-functional fit sessions.
- Supported the design and merchandising teams with order tracking, actively monitoring production schedules to meet critical seasonal deadlines. Served as the key liaison between the design team and overseas factories, ensuring smooth communication.